



For Immediate Release

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SmartDitch Launch to Revolutionize Water Flow Management *System Conquers Irrigation, Erosion, Relining, Maintenance Problems Thought Insurmountable*

Portage, Wis. – May 20, 2005 – Penda Corporation today unveiled SmartDitch, a corrugated plastic water management system designed to remedy well-known irrigation problems previously considered inherent to unlined existing ditch systems.

“Water management is – and always will be – a topic of national concern. For too long, the challenges inherent to water management have seemed insurmountable,” said Tim Williams, Penda Corporation vice president. “We have developed SmartDitch to be maneuverable and easily installed, yet durable enough to outlast traditional ditch lining systems. SmartDitch is the most cost-effective method for water management.”

Hundreds of thousands of miles of unlined and concrete-lined ditches exist today. Moreover, problems with current ditch and channel systems are well-known within the industry and include high costs, long lead times, complex installations and deterioration. SmartDitch is a long-term solution to these problems. The flexible design also allows the lining system to solve water management challenges above ground.

SmartDitch’s semi-circular or trapezoidal sectional design allows the system to be transported by one or two people, making for easy transportation and installation. Concrete-lined and sub-surface irrigation systems, however, require the assistance of heavy machinery, preventing these systems from being cost-effective in rough terrain.

Contractors, engineers, municipalities, developers, and those in the agricultural industry all will want to know about this industry-accepted, environmentally responsible water flow management solution.

“A crew of four can install 500 feet of SmartDitch in one day, allowing for minimal environmental disturbance and quick completion times,” said Scott Burmeister, Penda vice president of research and development. “Only hammers and drills are required to successfully install SmartDitch.”

“This water management system will revolutionize both urban and rural area water issues,” added Burmeister, “providing a cost-effective, no-maintenance land and water management solution that will last 20-plus years.”

About SmartDitch

SmartDitch is a revolutionary ditch lining system that is environmentally safe, nontoxic and completely recyclable. The corrugated plastic lining is designed to fit into the meandering course of an existing ditch or replace a failed irrigation system. SmartDitch is industry-certified for durability. When assembled, SmartDitch is a corrugated plastic, semi-circular or trapezoidal ditch lining system. For more information please e-mail info@smartditch.com or visit www.smartditch.com.

About Penda Water Management

Penda Water Management is part of Penda Corporation. For more than 30 years, Penda has been recognized for its in-house thermoforming operations and dedication to quality manufacturing as demonstrated by its numerous quality awards from original equipment manufacturers. The Wisconsin-based company is a global leader in materials research, product development, and manufacturing. Penda Water Management is uniquely qualified to supply the market's changing demand for a wide range of world-class thermoformed plastics solutions. For more information please e-mail info@smartditch.com or visit www.smartditch.com.

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